A square logo with a black border. The top-right corner is a green triangle. The text "2007 Financial Analyst Day" is written in black, sans-serif font inside the white area of the square.

2007
Financial
Analyst Day

Adrian Hartog
Senior Vice President, General Manager,
Consumer Electronics Group
President AMD Canada

December 13, 2007

AMD's CE Business

DTV



XILLEON

- Integrated-DTV Video Processors
- Panel Processors
- Over 40 million units shipped

Handheld

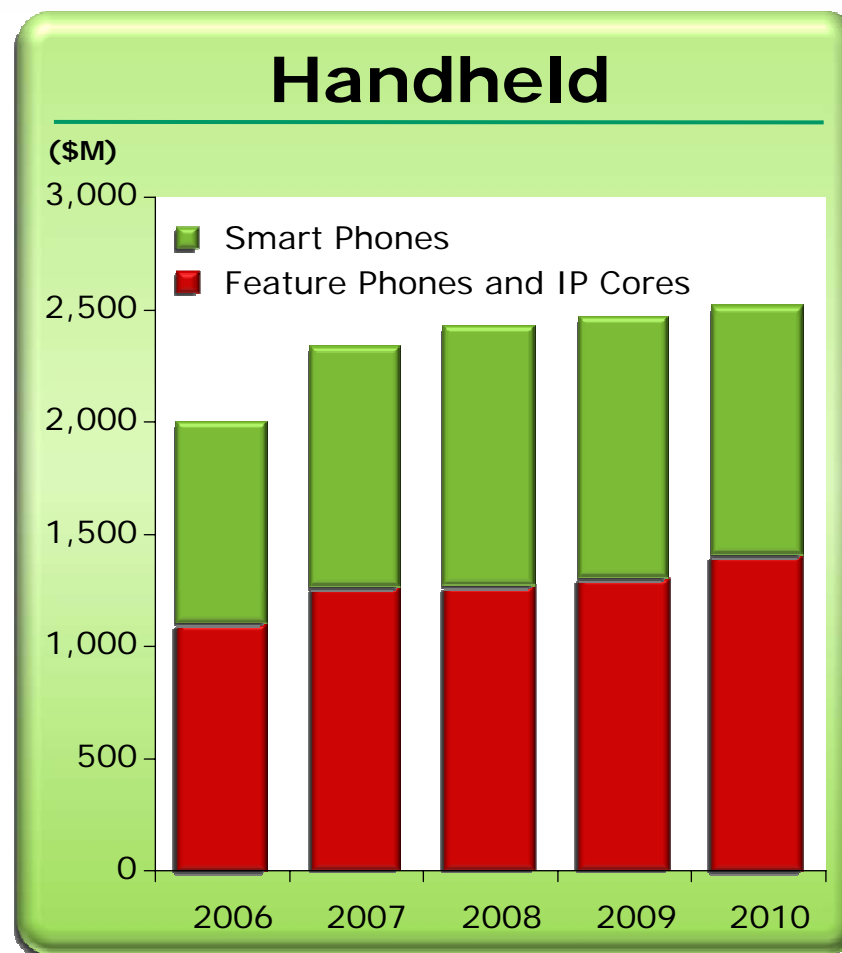
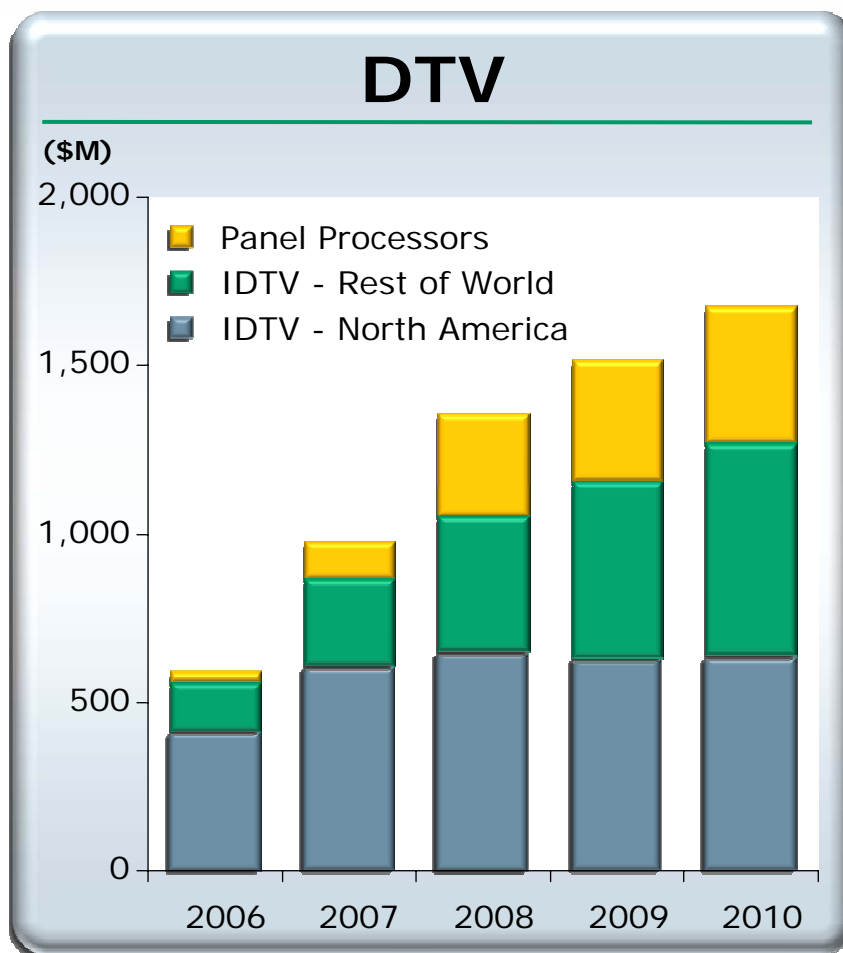


IMAGEON

- Media and Application Processors
- Graphics IP Licensing
- Over 200 million units shipped

**Driving the ultimate consumer
entertainment experience**

Large Addressable Markets



Increasing our TAM by entering new markets

Source: DisplaySearch; Jon Peddie Research; AMD Estimates

AMD Customers: Consumer Electronics



SONY

NOKIA



SHARP



Panasonic

QUALCOMM

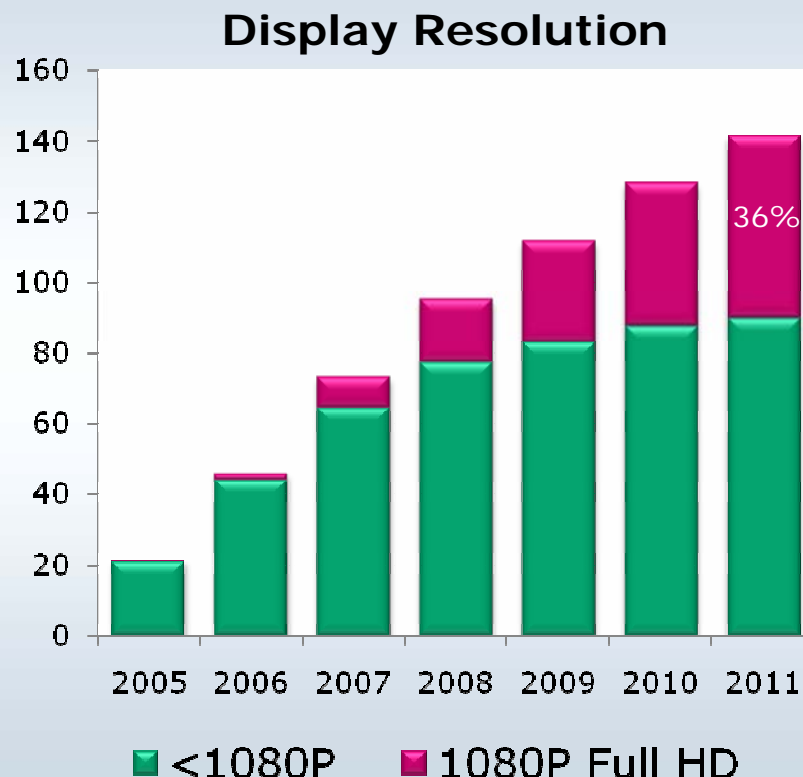
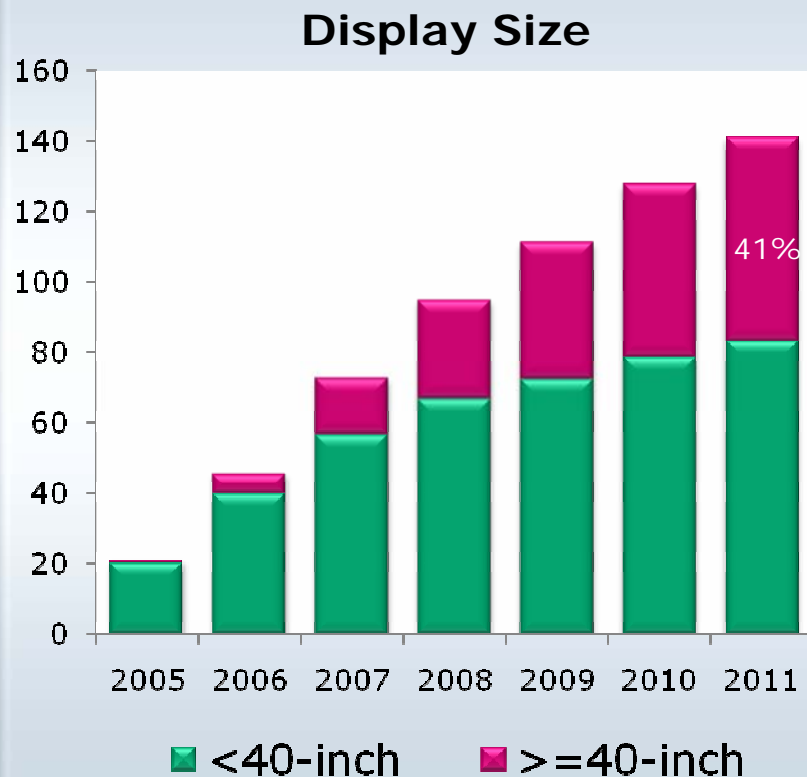
Providing customer-centric innovation
to leading CE manufacturers

LCD TV Trends

Larger Displays and Higher Resolutions



Global LCD TV Units (M)



Video quality is becoming even more important

Source: DisplaySearch Q3'07 Quarterly Global TV Shipment and Forecast Report

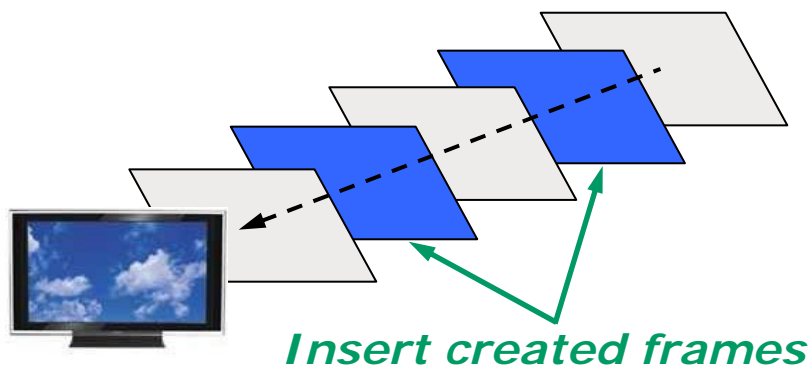
LCD TV Trends

120Hz Display Refresh

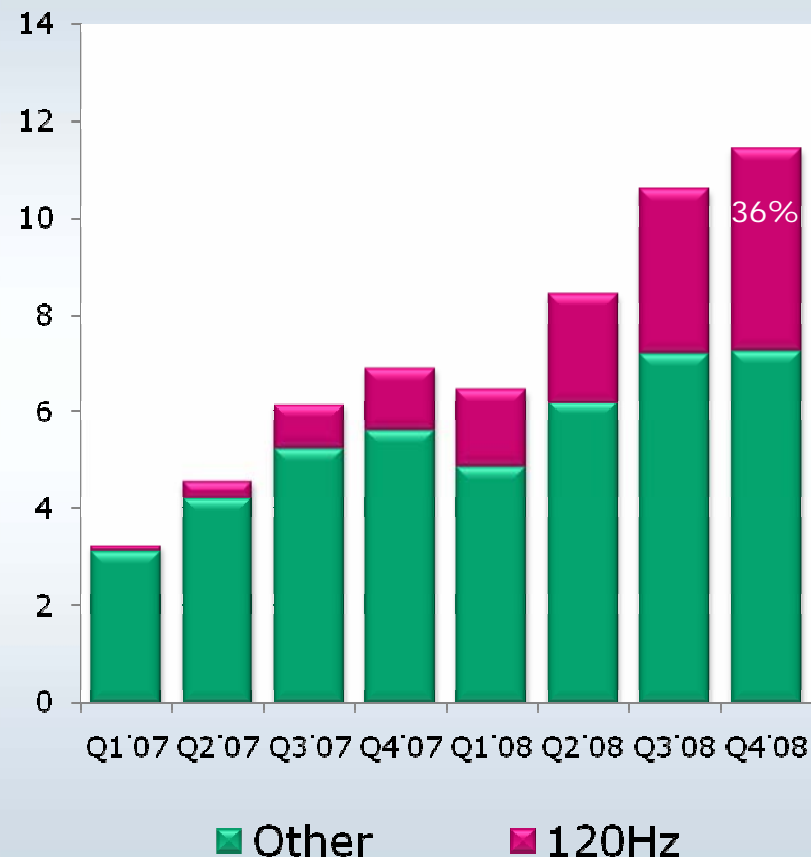
Panel vendors are increasing screen refresh rates from 60Hz to 120Hz to reduce LCD motion blur

But TV inputs like video run at 50-60 fps and film run at 24 fps

Need to *intelligently* create additional frames of content to enhance visual quality



LCD TV Panel Units 40" + (M)



Source: DisplaySearch Q3'07 Quarterly TV Electronics Report

Samsung Selects AMD Panel Processor for 120Hz McFi™ Technology

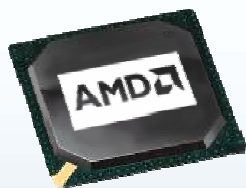


SAMSUNG Shows at SID 2007: 70" 120Hz Full-HD LCD...

Long Beach, CA - May 19, 2007

...In a show of quality advancements, the largest LCD TV panel for mass production is also being demonstrated at the exhibition. Featuring proprietary 120Hz **McFi™** (**motion-compensated frame interpolation**) technology, the new 70" LCD display refreshes motion picture images at twice the speed of conventional 60Hz models. This doubles the number of frames per second, making moving images crystal clear....

Source: Samsung News Release



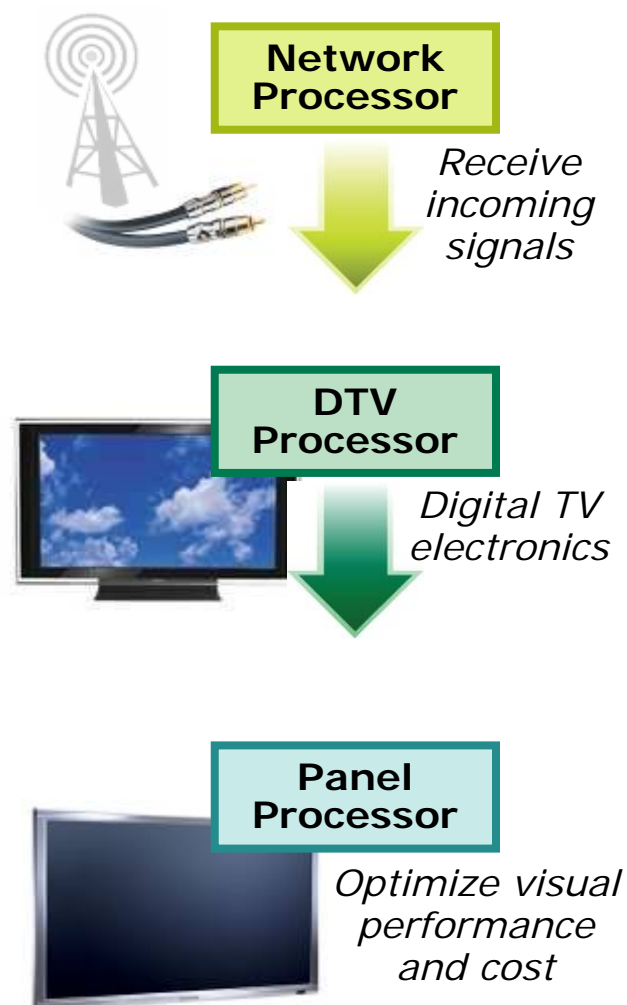
Powered by
XILLEON

**Reduces Motion Blur
and Juddering**



AMD CEG and Digital TV

Spanning the Network to the Glass



Direct Internet Access from TV

- Access Internet video, multimedia content and downloadable games

#1 in MPEG Video Processors

(Source: DisplaySearch Q307 Quarterly TV Electronics Report)

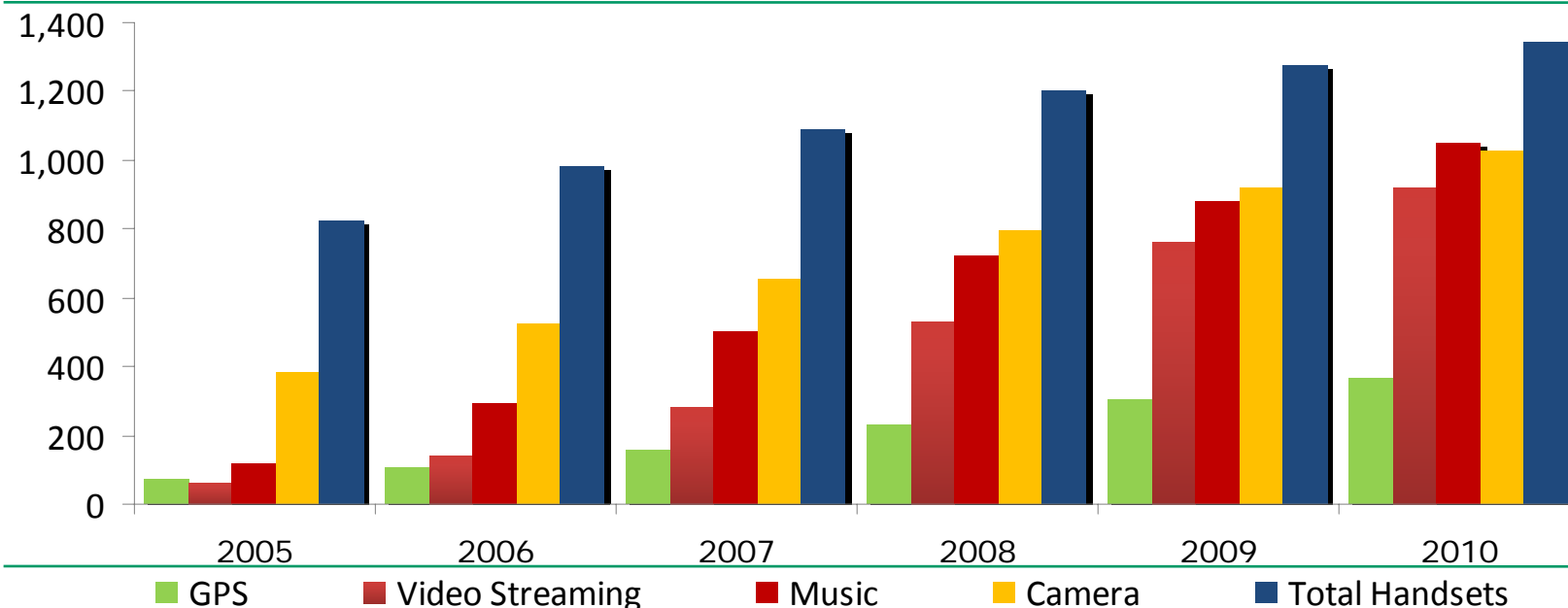
- Broad tier one customer penetration
- Going global with complete system platform

Launch Panel Processors with Samsung

- Strategic Relationship with #1 Panel Vendor
- Outstanding video quality

Handset Multimedia Trends

Global Handset Shipments (M Units)



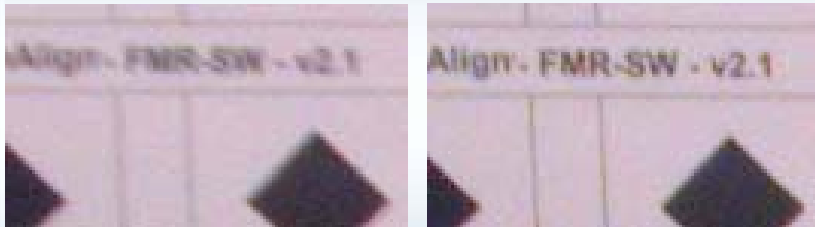
(Source: iSuppli, Strategy Analytics, AMD estimates)

- Over 1B handsets shipped per year with steady growth
- Adoption of multimedia rapidly exceeds overall market growth
- Video, audio and imaging will be required features in most phones

AMD Driving Handheld Multimedia Technology Leadership



DSC Image Quality



Before

After

100+ Hour Audio Playback



HD Video Codec

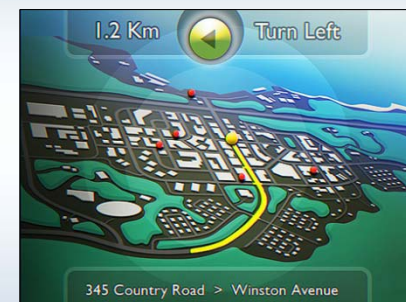


CIF Video



HD Video

3D and Vector Graphics



Handheld Graphics are Driving the User Experience



An intuitive touch screen user interface is a key selling feature that enables critical applications

- Internet, Web 2.0, Flash
- Navigation and mapping
- Premium and casual games



AMD offers a complete graphics platform optimized for superb image quality and performance at the lowest cost and power

- Leading edge 3D Graphics
- Industry's first hardware 2D Vector Graphics

AMD CEG Business Goals for 2008

1

Launch Panel Processors with multiple TV customers

2

Diversify Handheld business with additional tier-one customers

3

Accelerate DTV business with global platform tier-one design wins

Cautionary Statement

These presentations contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on current expectations, assumptions and beliefs and involve numerous risks and uncertainties that could cause actual results to differ materially from expectations. These forward-looking statements should not be relied upon as predictions of future events as we cannot assure you that the events or circumstances reflected in these statements will be achieved or will occur. Forward-looking statements in these presentations relate to, among other things, product and technology introduction schedules, product features, future manufacturing capacity plans, manufacturing yields, manufacturing strategy, average selling price, gross margins and operating margins. The material factors that could cause actual results to differ materially from current expectations include, without limitation, the following: that Intel Corporation's pricing, marketing and rebating programs, product bundling, standard setting, new product introductions or other activities targeting the company's business will prevent attainment of the company's current plans; the company will require additional funding and may not be able to raise funds on favorable terms or at all; the company's cost reduction efforts will not be effective; customers stop buying the company's products or materially reduce their operations or demand for its products; the company will be unable to develop, launch and ramp new products and technologies in the volumes and mix required by the market and at mature yields on a timely basis; the company's competitors, customers and suppliers may take actions that will negate the anticipated benefits of the company's acquisition of ATI; demand for computers and consumer electronics products and, in turn, demand for the company's products will be lower than currently expected; global business and economic conditions will worsen; there will be unexpected variations in market growth and demand for the company's products and technologies in light of the product mix that it may have available at any particular time or a decline in demand; the company will be unable to transition to advanced manufacturing process technologies in a timely and effective way, consistent with planned capital expenditures; the company will be unable to maintain the level of investment in research and development and capacity that is required to remain competitive; and the company will be unable to obtain sufficient manufacturing capacity or components to meet demand for its products or will under-utilize its microprocessor manufacturing facilities.

Because our actual results may differ materially from our plans and expectations today, we encourage you to review our filings with the Securities and Exchange Commission, including but not limited to the Quarterly Report on Form 10-Q for the quarter ended September 29, 2007.

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